



# THE ANATOMY OF A CRYPTO-CULT

IN CRYPTOCURRENCY & BLOCKCHAIN

## THE RISE OF CRYPTO-POPULISM! IS DOGE COIN LOSING ITS STEAM?

*The following are insights and key findings of the language data aggregated from Twitter users mentioning the hashtag #dogecoin in their tweets on two separate dates. The tweets were quantitatively and qualitatively analysed as per Consult Upgrade Methodology.*

**+30.6%**

AMBITION

**+24%**

DUTIFULNESS

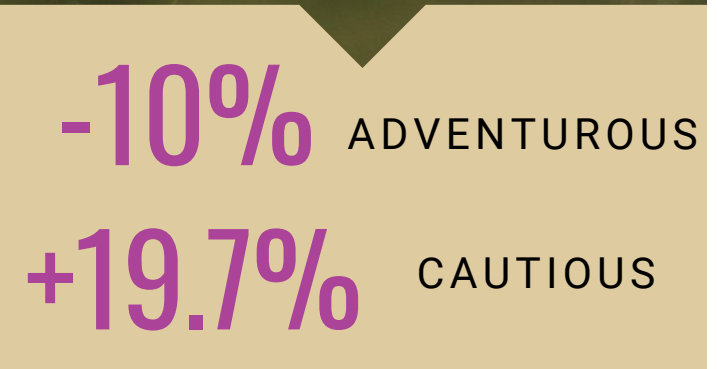


**-10%**

ADVENTUROUS

**+19.7%**

CAUTIOUS



**+183%**

BOREDOM

**+18.4%**

FEAR

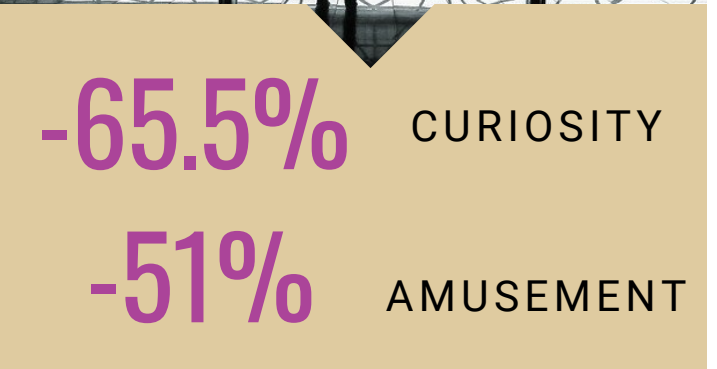


**-65.5%**

CURIOSITY

**-51%**

AMUSEMENT



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